

# PRACTICE INTO POLICY LIVE! ENTREPRENEURIAL LEARNING

11 MAY 2017

## EARLALL CASE STUDY

### HIT-Hub Innovazione Trentino

Current Projects

Start-Up Lab

Contamination Lab

I&E@School

Official websites

<http://international.unitn.it/blt/start-up-lab>

<http://www.trentinoinnovation.eu/progetti/nasa-challenge>

NASA WORLD WIND EUROPA CHALLENGE 2016

Social media

Youtube [www.youtube.com/watch?v=OOEzJrEDmEI](http://www.youtube.com/watch?v=OOEzJrEDmEI)



Start-Up Lab: The SUL is an innovative learning experience focused on customer centric creativity, idea generation, business idea optimization and pitching to develop innovative products/services which can, eventually, turn into a start-up. Students are mentored by professionals and entrepreneurs. The Start-Up Lab (SUL) is a hands-on interdepartmental Lab on Innovation and Entrepreneurship (I&E). The objective of the Lab is to stimulate students to develop an entrepreneurial approach to problems and the ability to search effectively for innovative solutions, which suits customer needs. Students who apply for SUL are selected basing on their past academic records (GMAT is a plus) and the best ones form small groups (up to five members) which then develop a business idea. Students are free to group together according to the "diversity criterion", i.e. they should have different backgrounds and nationality. Gender diversity is much appreciated, too. They elaborate their business plan together and present it in the final plenary session (the Demo Day). The jury is composed of managers with solid international experience, as well as entrepreneurs, and one or two professors from different areas (e.g. management, economics, engineering).

The winning group will be supported by the University of Trento (or the Departments where winning students are affiliated) to participate in the Virginia Tech Business Challenge in Virginia, USA. This is a great opportunity to compete with business students from all over the world, meet international companies and get a feedback from experienced business people about proposals.

Contamination Lab: A joint initiative with the University of Trento, supporting interdisciplinary learning paths to help students turn their ideas into reality and support innovation processes in the city and the territory (i.e. high-tech Start-Up Acceleration paths, Start-Up Labs, Industrial Challenges, Entrepreneurial education for Research Centres).

I&E@School: Entrepreneurial activities for job guidance @high-school level for secondary education Innovation@School education paths for high-school students to promote entrepreneurial and innovation culture

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LIFELONG  
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EUROPEAN CIVIL SOCIETY FOR EDUCATION



earll  
EUROPEAN ASSOCIATION OF REGIONAL & LOCAL  
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University of Wales  
Trinity Saint David

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Nasa World Wind Europa Challenge 2016: An international challenge for researchers, companies and students from all over the world for the technological improvement in the geospatial domain

### MAIN THEMES

Active citizenship  
Labour market relevance of learning  
Curriculum Development  
Learning outcomes

### GEOGRAPHIC AREA

Europe

### PRIMARY AUDIENCE/S

Learners / Students  
Educators  
Policy makers

### OUTPUTS

Start-Up Lab  
Competitions  
Good practices  
Curriculum resources